

April 4, 2022

To: Interested Parties
Fr: Jeff Liszt / Impact Research
Re: Summary of Survey Research in NY CD-4

Former Hempstead Town Supervisor Laura Gillen has represented approximately 80% of the new NY CD-4 and starts out with a commanding lead in the Democratic primary to replace Kathleen Rice. In the most difficult and expensive media market in the country, Gillen starts a favorable rating more than double any of the other candidates, and a 29-point lead in the vote. She is in a commanding position at the start of the race.

Gillen leads by 29 points and is already getting 40% of the vote.

- ▶ Laura Gillen (40%) has a 29-point lead over her nearest challenger, Nassau County legislator Carrié Solages (11%). His fellow Nassau legislator Siela Bynoe starts at 9%, followed by Malverne Mayor Keith Corbett at 4%.
- ▶ The 4th District may be an open seat, but it's not a wide-open race. Just 36% of voters are undecided, meaning one of the other candidates would have to win nearly all of them to overtake Gillen.

Gillen has a massive advantage in name identification.

- ▶ Laura Gillen's favorable rating (52% favorable / 8% unfavorable) is more than double any other candidate's. Carrié Solages has only 23% favorable, Bynoe is at 18% favorable, and Corbett has just 11% favorable.

Gillen's campaign has powerful validators.

- ▶ Laura Gillen is endorsed by Congresswoman Kathleen Rice (64% favorable / 17% unfavorable) and former Congresswoman Carolyn McCarthy (61% favorable / 6% unfavorable), both of whom have very strong popularity with primary voters.

Impact Research conducted n=400 randomly sampled interviews with likely 2022 Democratic primary voters in NY CD-4 March 28-April 3, 2022. Interviews were conducted using live interviewers on mobile and landline, and SMS text-to-web. Data are weighted based on expected turnout. Expected margin of sampling error is $\pm 4.9\%$ at the 95% confidence level for the full sample and higher for subgroups.